

## Daytodayebay

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**DayToDay**ebay  
HELPING YOU SELL ONLINE



**Valio** AMAZON TRAINING & CONSULTANCY  
[ Finnish Dairy Manufacturer ] 

# Lehmä nauttii laitumella

Laiduntaminen edistää lehmän hyvinvointia monin tavoin ja Valio kannustaa tilallisia laiduntamaan lehmiään. [Lue lisää laiduntamisesta >](#)

Amazon is an attractive marketplace for sellers around the globe in various categories. We have also seen a rise in the use of the Amazon UK FBA model, which is very practical as it removes operational burdens and improves customer service.

It is because of this we are seeing more and more international sellers seeking our Amazon training and consulting program. Last year we had the opportunity to provide training & consultation to the Finnish Dairy products manufacturer, Valio. Valio's products include cheese, powdered ingredients, butter, yogurt and milk. It is Finland's largest milk processor, producing 85% of the country's milk.

### So, what exactly did we do?

Our training and consultations are personalised, so we focussed all our sessions on the products they sell, and looked at what their leading competitors were offering. We followed our full training content, seen [here](#), and covered important things like listing best practices, Amazon FBA operation, and sponsored ads. We ensured that all their questions were answered, especially as they travelled all the way to Manchester for this Amazon session.

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### The result

They went away with a wealth of information they needed. We were in touch afterwards, and resolved all the issues they faced regarding listing and Amazon FBA setup. We can now see that Valio are getting good feedback on Amazon, and we are getting excellent feedback about our training too!



*"I attended a course about selling in Amazon and the course gave answers to all my questions and really helps to understand how to get started quickly and efficiently with Amazon. It was a small group so we got individual help and hands-on training about how to use the Amazon selling platform. I would highly recommend this course to anyone starting to sell in Amazon."*



Laura Enbom

Expert Manager at Valio Ltd.

Amazon works for most sellers but it can be complicated sometimes, and getting help from Amazon can be very tricky: this is where we can help. Our training & consulting program is practical and personalised. We will discuss what's important to you, and also support you after the session when you need help. Please [get in touch](#) if you are ready to increase your sales on Amazon, or start trading on Amazon.

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