#### DaytodayeBay Landline: +44 (0) 29 2236 2596 +44 (0) 751 88 39629 ps@daytodayebay.co.uk 💓 daytodayeBay www.daytodayebay.co.uk

### PREMIUM EBAY LISTING TEMPALTE

## [Listing template]

eBay listing guidelines has changed significantly over the last few years. We have already gone through active content changes and we have been working closely with UK eBay sellers to implement changes, making listings compatible with eBay rules. A few months ago, we were approached, by a Northampton based manufacturer, to update their eBay listing design. Our key role involved redesigning and creating a listing template tool.

### **Our Process**

Our eBay design specialist reviewed the current design and gathered information about what they would like in their eBay listing. Once all the information is gathered we went through a design process and developed some drafts for approval. Following this we created a bespoke eBay store design and listing. All our eBay stores have a bespoke design to suit your brand identity.

Additionally, we were tasked to create an independent listing builder, so for all future listings can be applied with this bespoke template. This editor and all eBay store design files were hosted on the client's server giving them 100% control.

#### Key things about our store design

- EBAY COMPATIBLE: Our design is eBay compatible
- UNIQUE: Our design work is unique and based on client needs.
- 100% CONTROL: All files are hosted on client server.
- MOBILE RESPONSIVE: All designs are responsive to mobile.
- BUILDER: Builders help create new listings with existing template with any external help.
- VIDEO: Template with video gives unique opportunity to sell







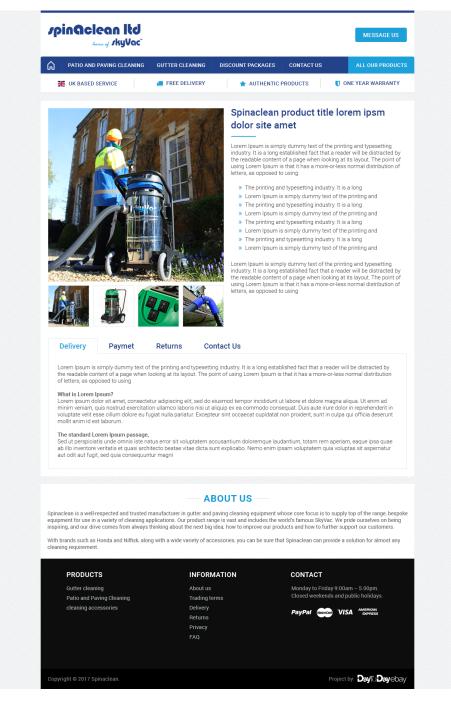
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Day Dayebay

Visit Store: <u>http://stores.ebay.co.uk/spinaclean</u> Visit Builder: <u>http://ebay.spinaclean.com/spinaclean/ebayeditor/</u>

### EBAY COMPATIBLE: Our design is eBay compatible

**UNIQUE:** Our design work is unique and based on client needs.







# 100% CONTROL: All files are hosted on your server and any future listings are uploaded with your

own editor.

#### **Generate Ebay Template**

 Step 1. Add text and image as required. (Maximum 4 image upload)

 Step 2. Click on Generate HTML.

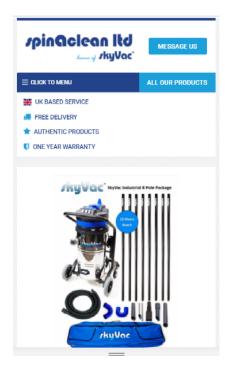
 This will automatically generate codes

 Copy all the codes

 Step 3. Click on "HTML" on eBay Description and paste it.

Title	Item title
Images:	Enter Main Image URL
	Enter Image URL
	Enter Image URL
	Enter Image URL
Description	X     C     C     C     Source       B     I     S     I     I     I     I       S     C     C     C     Source     I         B     I     S     I     I     I         Styles     •     Format     •

• MOBILE RESPONSIVE: All designs are responsive to mobile.



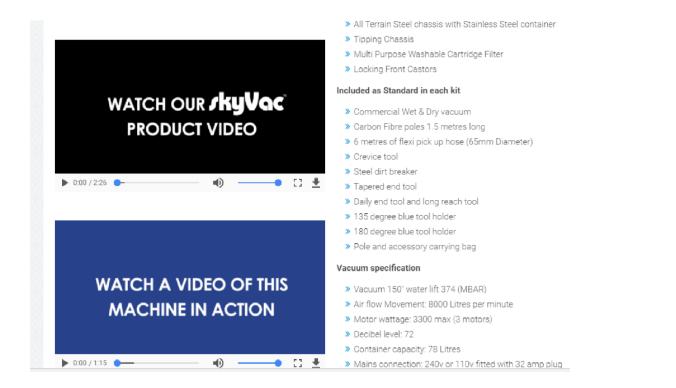


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## • VIDEO: Template with video gives unique product demonstration



#### Conclusion

Whether it is a new Store design or a revision of existing listings and design, our eBay design team can create unique eBay stores to suit your brand identity at a very competitive rate. Please <u>get in touch</u> with Prabhat to discuss more.

Our *eBay design* is a bespoke service and brings out true unique brand identity.





"Your one stop eCommerce Solution provider" Find out more